

MICHAEL CHURCHILL

Graphic Designer

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Framingham, MA

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EDUCATION

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

2012 - 2016

Bachelor of Fine Arts
Magna Cum Laude

SKILLS

- Adobe Suite CC
- Photo Editing
- Typography
- HTML/CSS
- Wordpress
- Microsoft Office
- Team Communication
- Rapport Building
- Client Relations
- Dependability

PORTFOLIO

www.mikechurchilldesign.com

INTERESTS

- Photography
- Hiking
- Music
- Fitness
- Cinema

EXPERIENCE

PRESENTATION DESIGNER 2020

Wolverine World Wide, Inc. - Framingham, MA

I created branded templates for several sales presentations which showcased new products in an organized and informative manner.

- Expedited the production of marketing assets for the sale of new merchandise

SALARIED PROFESSIONAL CONSULTANT 2020

The Creative Group at Robert Half

Temporarily furloughed due to pandemic

MARKETING COORDINATOR 2018 - 2020

Coldwell Banker Residential Brokerage - Boston, MA

As a full-time designer on the marketing team, I worked with associated agents to advertise their listings.

- Enhanced company recognition as a high-end listing and construction broker amongst buyers and sellers
- Promoted a company brand and increased broker commissions by designing creative, effective marketing brochures and presentations

PRODUCTION DESIGNER 2018

Fresenius Medical Care - Waltham, MA

As part of a creative team, I contributed to projects which required print and digital based solutions for promotion of dialysis treatment.

- Enhanced community awareness of economically available health care
- Lowered the laboratory equipment learning curve for medical students

PRESENTATION DESIGNER 2017-2018

IANS Research - Boston, MA

I developed educational presentations for potential clients on possible technological risks and security measures to combat them.

- Launched the company's 2018 kickoff meeting using successful iconography and visual story telling
- Designed and introduced a new logo to promote job opportunities for current and potential employees

GRAPHIC DESIGN VENDOR 2016-2017

Boston Scientific - Marlborough, MA

Working with a clinical research team, I developed lecture and conference presentations for the "Close the Gap" health equity initiative.

- Educated patient groups on heart disease and available treatment
- Reduced marketing material costs through client to vendor communication